



Streamline All Event Needs With Us

Stay Relevant in Every Wave!

+ About us

It's a fusion of craft and technology to curate the WOW experience. We capture the essence of brand by integrating innovation and latest technological development with passionate creativity on ground.

As a full service event management & branding enterprise, our aim is to create memorable and interactive engagements with in-depth expertise in conceptualising, organising and executing events and exhibitions.



• INTEGRATING •
BRAND EXPERIENCES

through

CREATIVE, DATA & TECHNOLOGY



Production House



Creative Studio



Digital



Data & Technology



Experiential

Brands That Trust Rishiraj Media

Associations from India



Associations Outside India



Other Brands





FESTIVAL DE CANNES

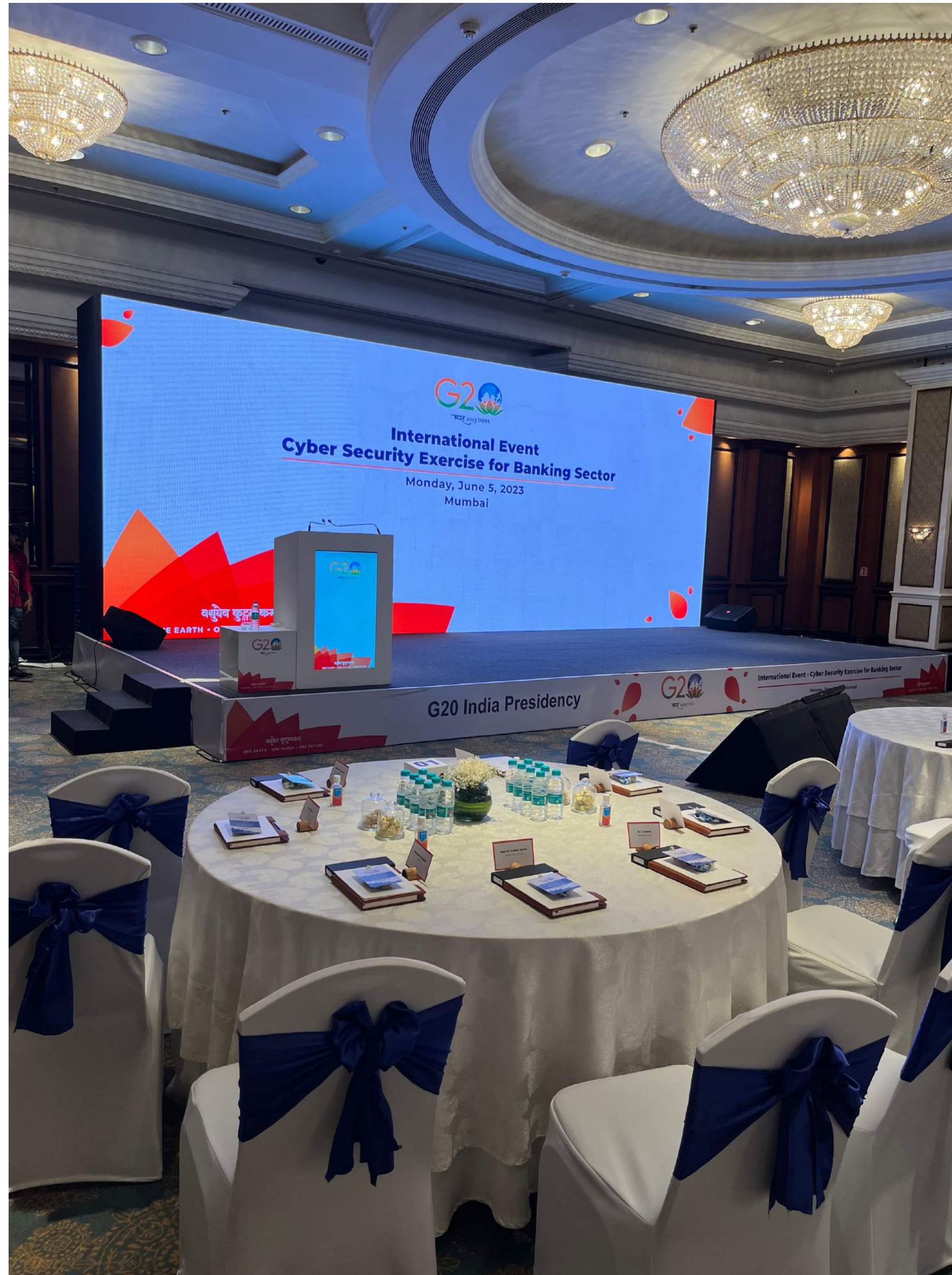
Rishiraj Media was the Official Partner to Cover India @ 75th Festival de Cannes





G20 Event for RBI in 2023

End to End
**Event
Management
Partner**





RBI conference with all Private banks in 2023 – Delhi

End to End
Event
Management
Partner





ISMA & DATAGRO in 2022

End to End
Event
Management
Partner





RBI conference with all Private banks in 2023 – Mumbai

End to End
Event Management Partner





Green Hydrogen Summit 2023

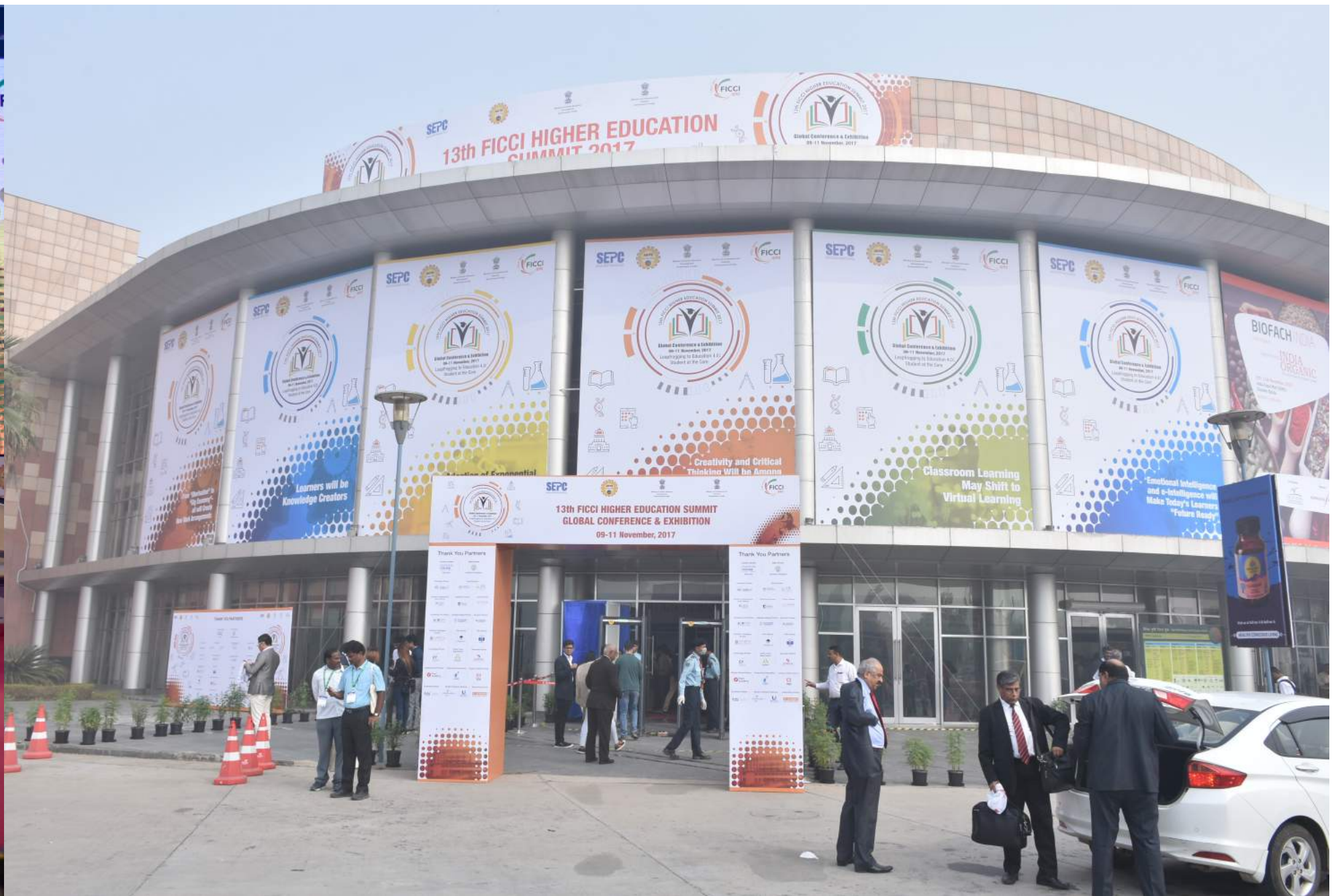
Event
**Website & Social
Media Partner**





FICCI Higher Education Summit

Event Branding & Marketing





FICCI HEALTH AWARDS

Event
**Branding &
Marketing**





**RISHIRAJ
MEDIA**

**AVERY
DENNISON®**



Avery Dennison Distributors Meet held in Jaipur





**RISHIRAJ
MEDIA**

**AVERY
DENNISON®**



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Rishiraj
RISHIRAJ
MEDIA



StratasyS Partner Meet 2022

**Rishiraj Media was the Event Agency to manage
end – end event management and production**



**European Union Conference on Women in Taj Palace, Delhi 2022
Rishiraj Media was the Event Agency to manage end – end event
management and production**





Stratasy's Hybrid Round table 2022

Rishiraj Media was the Event Agency to manage end – end event management and production

HEAL 2017

HEAL is FICCI's Annual property in Healthcare Sector. We have done complete branding and communication for the past 2 years while taking the event multi folds in terms of brand identity.

Category	Fee (INR)	Fee (USD)
FICCI Corporate Members	INR 7500	INR 6750
FICCI Associate Members	INR 9000	INR 8100
Non FICCI Members	INR 10000	INR 9000
Overseas Delegates	USD 500	USD 400



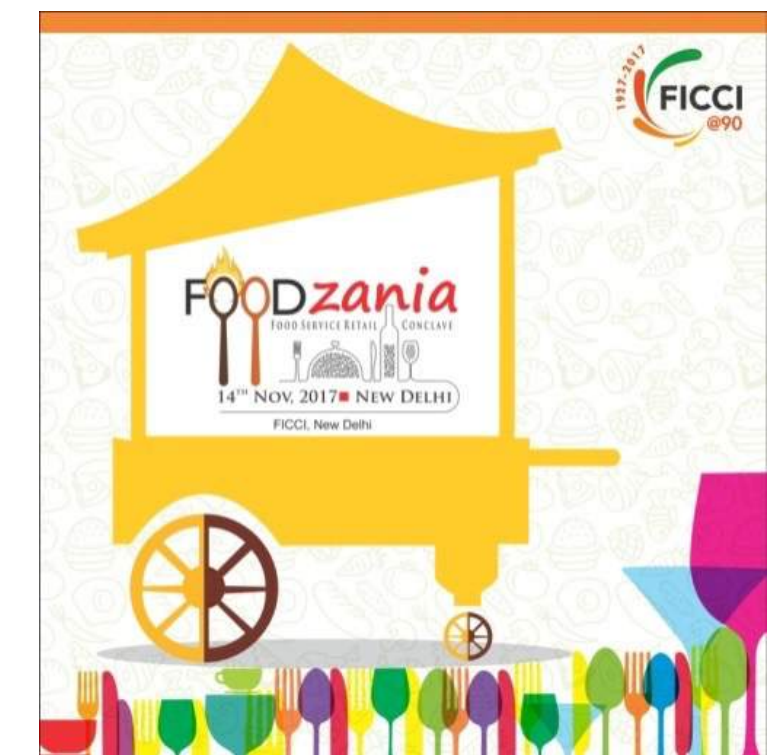
Event Branding & Marketing

FOODZANIA 2017

Foodzania is FICCI's Annual property in food retail sector. We did complete branding for 2017 years event.



Event
Branding &
Marketing



Avery Dennison

Udaipur Conference

Avery Dennison comes up with their distributors meet every year to boost their sales. Last Year's distributors meet was in Udaipur and Xperience successfully branded the event.

Event Branding & Marketing



Agenda

Date	Agenda	Time	Session Speakers
03-08-2017	Welcome Note Reflection of 2016 & Key Priorities 2017 CS and Logistics Overview PS Offset Technical Knowledge Session Tea Break & Group Photograph Group Activity Dinner @ Fateh Sagar Ball Room (Pre-Function Area)	3:45 - 4:00 PM 4:00 - 4:15 PM 4:15 - 4:45 PM 4:45 - 6:00 PM 6:00 - 6:15 PM 6:15 - 7:30 PM 8:00 PM Onwards	Pankaj Bhardwaj: Sr Director & General Manager - South Asia Manish Gulati Abhay Chauhan & Ravinder Singh Ravi Shinde Growth Partners' and Avery Dennison Team
04-08-2017	Breakfast @ Neel Mahal GST Session Tea Break Operations & Quality Overview Supply Chain Overview Trail Blazer 2017 Closing Note Feedback Session Lunch @ Fateh Sagar Ball Room (Pre-Function Area) City Tour Gala Dinner and Cocktail - Awards + Talent Hunt Activity @ Fateh Sagar Ball Room (Pre-Function Area)	7:30 AM 8:30 AM - 12:00 12:00 - 12:15 PM 12:15 PM - 12:35 PM 12:35 PM - 12:45 PM 12:45 PM - 01:15 PM 1:15 PM - 1:30 PM 1:30 PM - 1:45 PM 1:45 PM - 2:15 PM 2:15 PM - 6:30 PM 7:00 PM Onwards	Sanjay Mathur & Sandeep Chilana Lakshmanan & Ajay Gaikwad Abhishek Saran Prabh & Kishtay Pankaj Bhardwaj Attendees Growth Partners' and Avery Dennison Team
05-08-2017	Breakfast @ Neel Mahal Check Out	7:30 AM 09:00 AM	



HES 2017

HES is FICCI's Annual property in Higher Education Sector. We have done complete branding and communication for the past 2 years while taking the event multi folds in terms of brand identity and recall value.



Event Branding & Marketing



Global Higher Education Summit



Conceptualisation, designing and complete Digital for the event was done by Rishiraj Experiences

Mirchi Roohani Shaam





Cancer Walk

Times of India



Launch of the Movie Theatre - Cinepolis

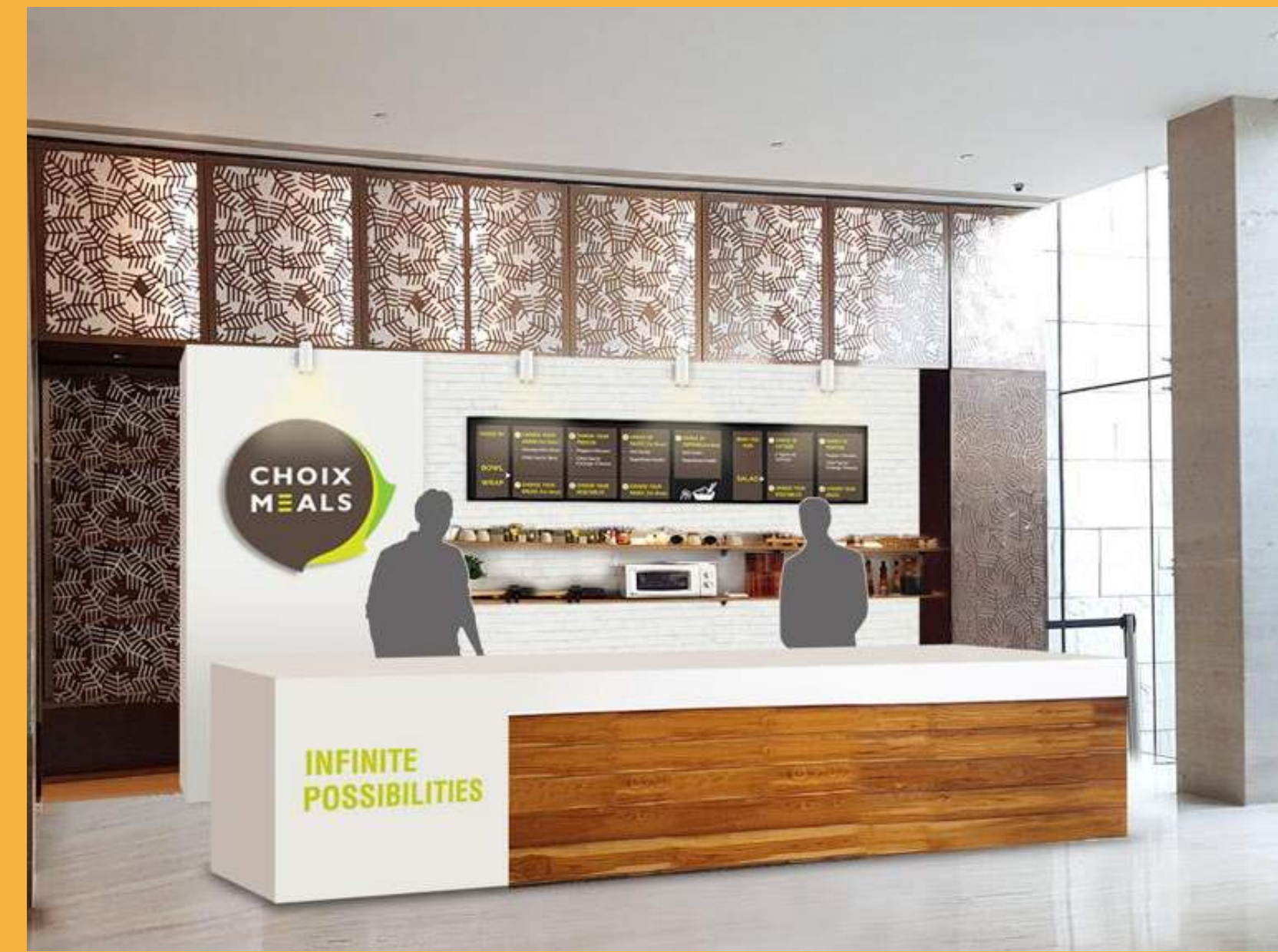
The aim was not just to execute the event but to create memories, the presence of **Sri. Talasani Srinivas Yadav, Minister for Commercial Taxes, Cinematography, Telangana** made the event high profile. We made our footprints by executing the whole work of branding, decoration and event management in the a very short notice of 2 days, the client briefed us on on 15th Dec to manage the event on 17th Dec 2016, we managed to get our foot in the place on the right time and made the event a huge successful.



AVERY DENNISON



COMPASS GROUP



ROYAL CANIN



KONICA MINOLTA



HUNGERBOX

NOKIA



SAMSUNG



JK TYRES



RADIO CITY



AUROVILLE



AVERY DENNISON





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Cafe Stall Branding

Client: Compass Group



Cafe Stall Branding

Client: Compass Group



Cafe Stall Branding

Client: Compass Group





Interactive Media

Introduction
to Interactive
Media



+

What is Interactive Media?

Experiential marketing requires interactive media. Audience interaction makes the heart grow fonder. Leaving lasting impressions and memorable moments.

Make your brands campaign stand out from the crowd. Social media has disrupted the marketing industry. Traditional advertising mediums don't have the ROI they used to. The event industry is exploding with creative possibilities. Every brand wants to leave a lasting impression.

From Digital to Personal. Interactive media allows users to engage with the brand at a personal level, while keeping it digital, the perfect combination for the new generation.

Creativity Unlimited. 3D Projection mapping, Augmented & Virtual Reality, Interactive Projection and Surfaces, Gesture tracking, allows us to create a new era of Digital Storytelling.

Having fun! Is what we specialize in, providing you with the tools and technology to achieve your campaign goals.

Augmented Reality (AR) LIVE

The audience is projected back on a larger display, creating an interactive and immersive augmented reality experience. They can also control the AR experience via a touch panel

Video: <https://www.youtube.com/watch?v=jiALXBgZyw8>

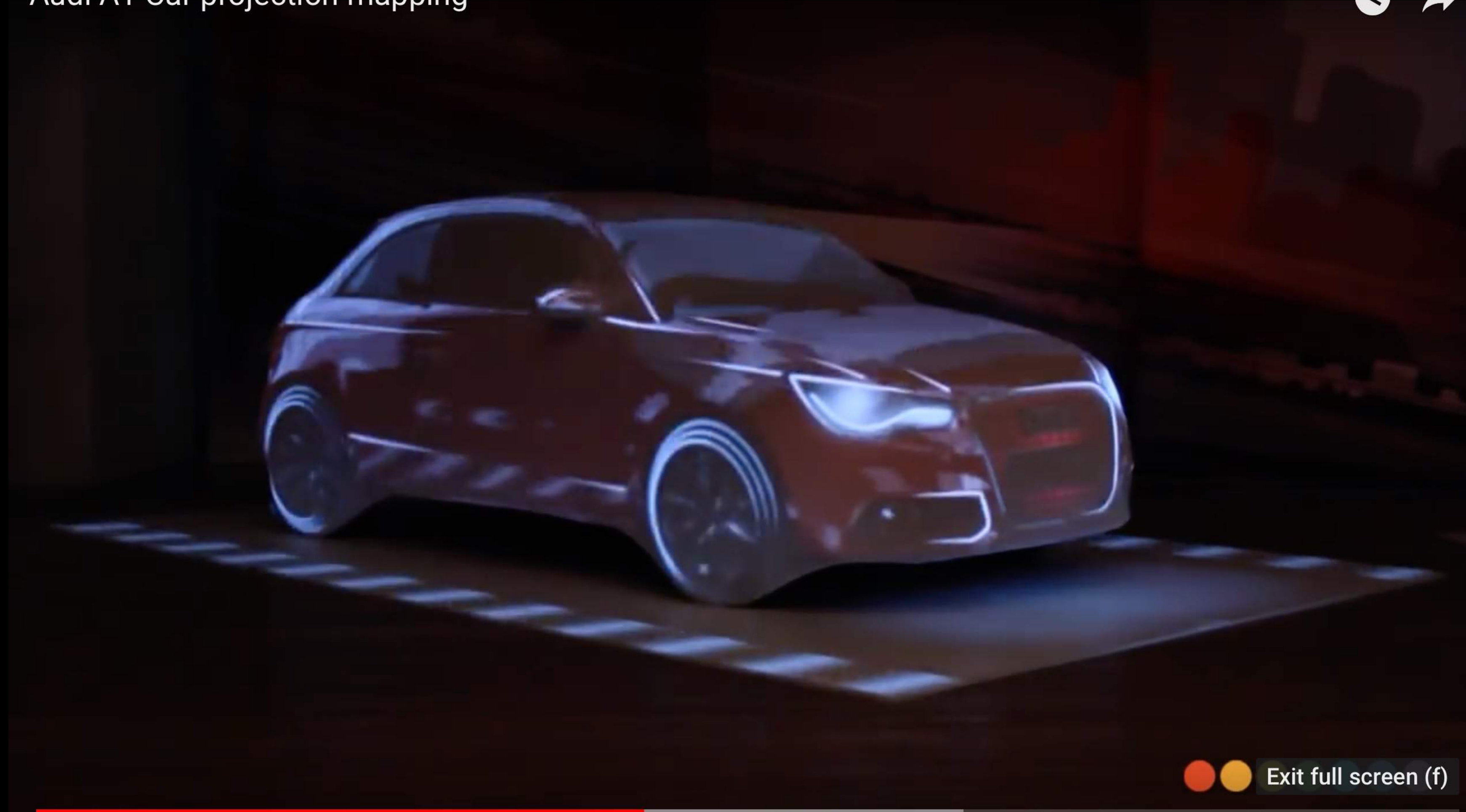


3D Projection Mapping

Audi A1 Car projection mapping



**3D Mapping on
the Car or
Buildings**



Exit full screen (f)

0:59 / 2:18

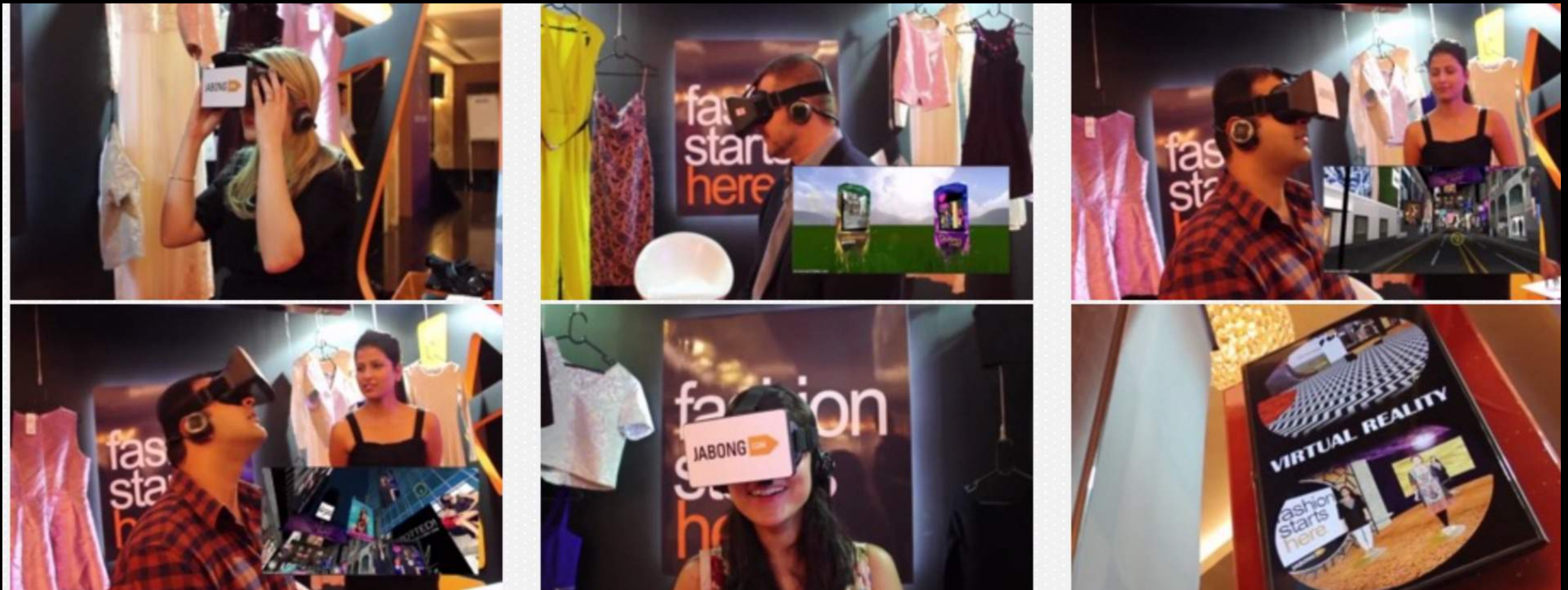


[Audi Car Projection Mapping](#)

Virtual Reality – Google Cardboard

Using unity and Google Cardboard we can gamify and create most interactive games in VR

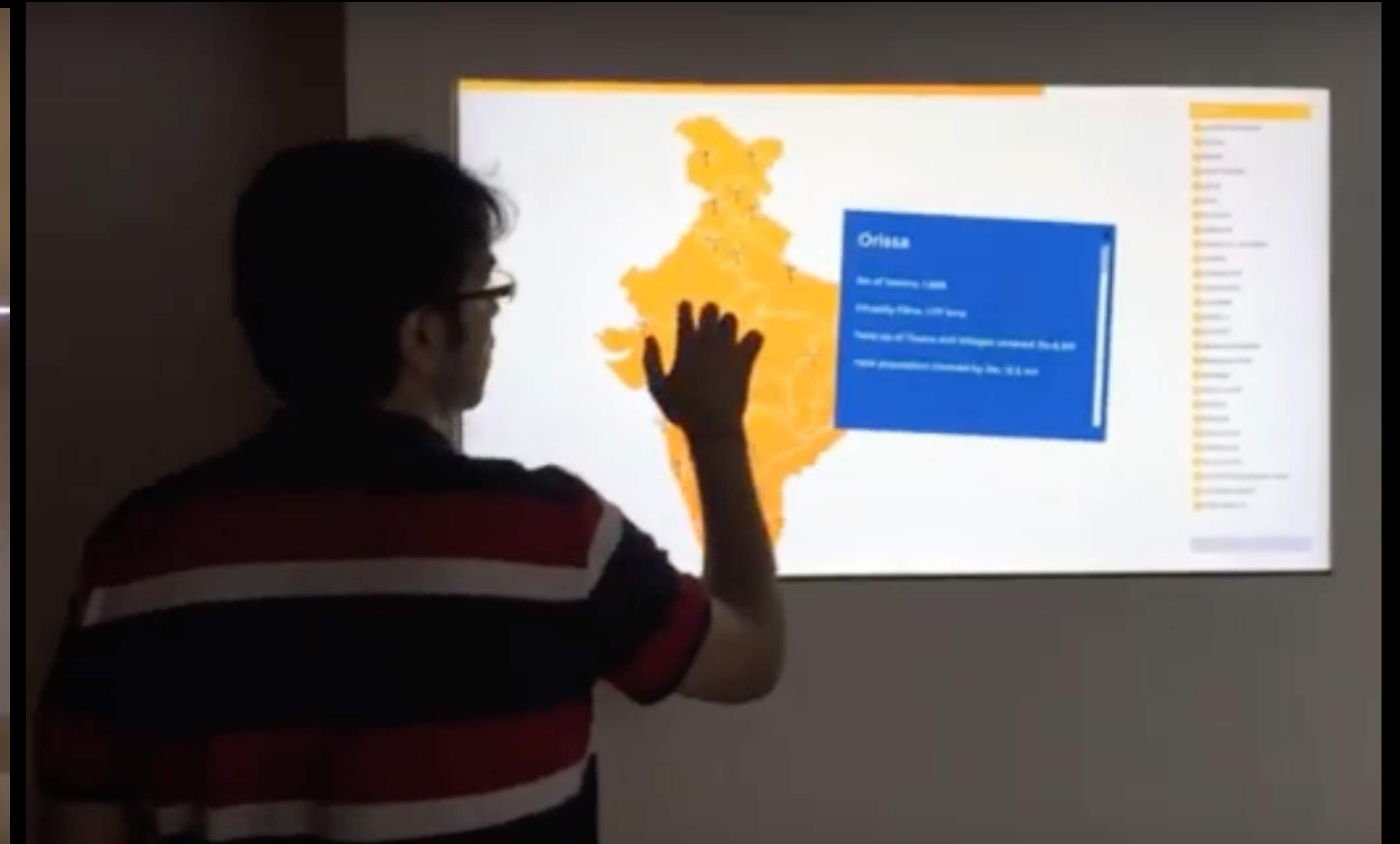
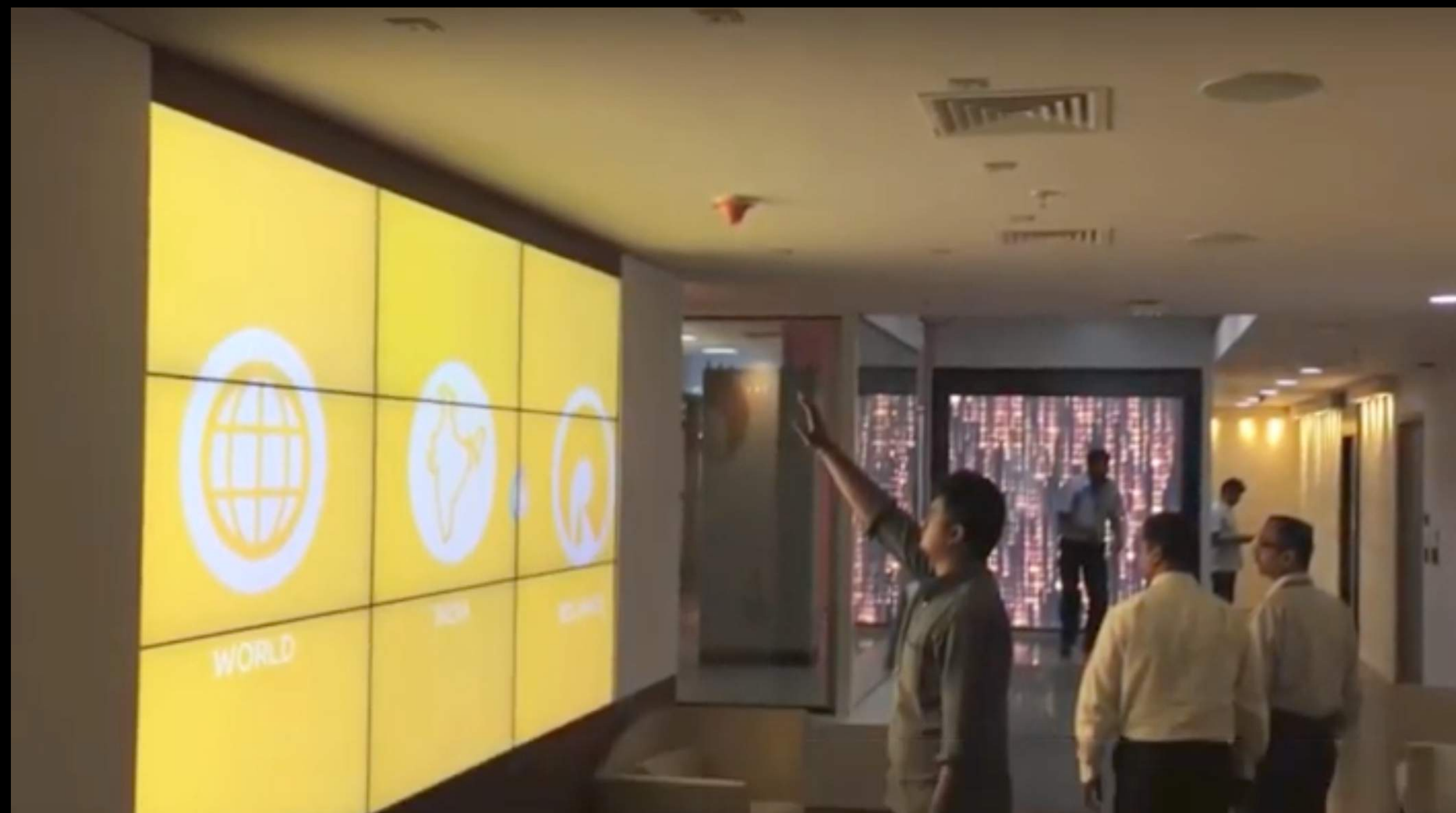
Video - <https://youtu.be/qSRQA3VpnOY>



Gesture Control Wall

Gesturing at a large 3x3 video wall. This wall showcases the facts and figures of renewable sector through a large multi-touch display which showed the map of India. Zooming and clicking on the map revealed different facts about the immense reach of Renewable Energy.

Video - <https://www.youtube.com/watch?v=VoLAZ6z7pL4>



Ride a Cycle – Power the LED

A unique concept, where users get to ride a cycle and power and LED lights installation.

Video - https://youtu.be/_n83tuUe7NM



Interactive Expo Map

Another Concept where the users can interact with the complete Expo map layout in a virtual environment



Interactive Stall



Interactive Projection Stall

The inevitable evolution of the industry...

Rishiraj Media

Where Future, Innovation, and Inspiration Converge.
Stay Relevant in Every Wave!



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